Broadcasting II

Prepared by:
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Superintendent of Schools:
Marie C. Cirasella, Ed.D.

Director of Curriculum, Instruction, & Assessment:
Melissa Quackenbush

Approved by the Midland Park Board of Education on
August 15, 2017

CCCS born on 9/2012
Addendum 5/2016
NJSLS born on 8/2017
Broadcasting II Curriculum Overview

This in-depth course is for students who enjoyed Broadcasting I and who wish to continue studying media arts. This course will give students a real world experience by allowing them to produce professional pieces for broadcast on local access programming. A variety of projects challenge students to think of creative and exploratory ways to use the media of television. This course is repetitive in nature for the purpose of practice, reflection and improvement.

Suggested Course Sequence*:

UNIT 1: Reviewing the Basics - TV Production Process, Terminology, Framing Composition and Shot Types and Camera Motion
UNIT 2: Broadcast Quality - Openings, Credits, Music, Keys, Graphics, Transitions, Jump Cuts, B-Roll, Interviews (Ongoing)
UNIT 4: Review, Critique and Revamp - Shows and/or Specific Elements (Ongoing)

Pre-Requisite: Broadcasting I
Content Area: Broadcast Quality Programming
Unit Title: Reviewing the Basics
Grade Level: 11-12
Unit Summary: Students will review basic production skills previously learned in Broadcasting 1

Interdisciplinary
Connections: Previous production courses, teamwork, technology and communication

21st Century
Themes and Skills:
CRP1. Act as a responsible and contributing citizen and employee.
CRP2. Apply appropriate academic and technical skills.
CRP3. Attend to personal health and financial well-being.
CRP4. Communicate clearly and effectively and with reason.
CRP5. Consider the environmental, social and economic impacts of decisions.
CRP6. Demonstrate creativity and innovation.
CRP7. Employ valid and reliable research strategies.
CRP8. Utilize critical thinking to make sense of problems and persevere in solving them.
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CRP10. Plan education and career paths aligned to personal goals.
CRP11. Use technology to enhance productivity.
CRP12. Work productively in teams while using cultural global competence.

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**Unit Essential Question(s):**
- Why is it important to know the proper techniques used in television production?

**Unit Enduring Understandings:**
- Effective communication is the basis for all visual media.
- Audience manipulation requires a skilled and knowledgeable director.
- There are many tools at your disposal.

**Unit Learning Targets/Objectives:**
*Students will...*
- Review the TV Production Process, Industry Terminology and the Art of Cinematography

**Formative Assessments:**
Quizzes, Discussion, Self Assessment, Teacher Input, Project Rubric

**Summative/Benchmark Assessments:**

**Resources/Materials (copy hyperlinks for digital resources):** Various materials reprinted from magazine, internet and newspaper sources as well as teacher made handouts.

**Modifications:**
- Special Education Students
- Allow errors
- Rephrase questions, directions, and explanations
- Allow extended time to answer questions, and permit drawing, as an explanation
- Accept participation at any level, even one word
- Consult with Case Managers and follow IEP accommodations/modifications
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<td>1 Day</td>
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<td>Framing Composition and Shot Types and Camera Motion</td>
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Teacher Notes:

Additional Resources
Click links below to access additional resources used to design this unit:
Content Area: Broadcast Quality Programming

Unit Title: Ready for Air

Grade Level: 11-12

Unit Summary: Students will view and discuss the elements that make a piece look professional and ready for air.

Interdisciplinary
Connections: Previous production courses, teamwork, technology and communication

21st Century
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**Unit Essential Question(s):**
- What separates the professionals and the at home enthusiast (amateur)?

**Unit Enduring Understandings:**
- The concept of “good enough” does not go over well in a professional environment.
- The untrained eye might not know why they think one piece looks better than another but as a budding professional it is important to know these specifics.
- Stronger pieces equals a more critical eye for the details.

**Unit Learning Targets/Objectives:**
*Students will...*
- Review good and bad examples of the following production elements: Openings, Credits, Music, Keys, Graphics, Transitions, Jump Cuts, B-Roll, Interviews
- Students will create and use these in their productions throughout the year

**Formative Assessments:**
- Quizzes, Discussion, Self Assessment, Teacher Input, Project Rubric

**Summative/Benchmark Assessments:**

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<td>Ready for Air Show Elements</td>
<td>View examples of good and bad production elements. Students will analyze what specifically is good or bad and emulate and/or recreate those elements for their own projects.</td>
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**Teacher Notes:**

**Additional Resources**
Click links below to access additional resources used to design this unit:
Content Area: Broadcast Quality Programming  
Unit Title: Show Productions  
Grade Level: 11-12  
Unit Summary: Students will create a variety of professional and ready for air programs for the local access station and for homeroom broadcasts  
Interdisciplinary Connections: Previous production courses, teamwork, technology and communication  
21st Century Themes and Skills:  
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Unit Essential Question(s):
- How do I produce different show formats?
- How and when should I use costumes, props and make-up in my production?
- How many takes do I need?
- Is my pre-production work thorough enough for production day?
- What can I do in post production that unifies or brands my show from start to finish?

Unit Enduring Understandings:
- Stronger pieces equals a more critical eye for the details.
- When a plan goes awry you must find a suitable solution.
- Think for the edit.

Unit Learning Targets/Objectives:
Students will...
- Students will write, produce, direct and edit a variety of original productions throughout the year.

Formative Assessments:
- Quizzes, Discussion, Self Assessment, Teacher Input, Project Rubric

Summative/Benchmark Assessments:
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<td>The Projects</td>
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Teacher Notes:

Additional Resources
Click links below to access additional resources used to design this unit:
Content Area: Broadcast Quality Programming

Unit Title: Review, Critique, Revamp

Grade Level: 11-12

Unit Summary: Students will analyze their work and make changes to raise the bar of their own expectations.

Interdisciplinary
Connections: Previous production courses, teamwork, technology and communication

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**Unit Essential Question(s):**
- What was my last production lacking? What elements were weak? If I had the opportunity to redo it what would I change?

**Unit Enduring Understandings:**
- Stronger pieces equals a more critical eye for the details.
- Reviewing your work and considering feedback is just as important as the idea, pre-production, filming and editing.
- Practicing reflection leads to insight.

**Unit Learning Targets/Objectives:**
*Students will...*
- Students will review, consider and offer constructive feedback on all projects produced in the class.

**Formative Assessments:**
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| Review, Critique and Revamp | Students will:  
  - View all projects produced  
  - Take note of both positive and negative aspects of each  
  - Share their opinions with the class  
  - Reflect on their own projects and consider what the could do to improve it if given the chance | Ongoing |

Teacher Notes:

Additional Resources
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